

"Socially engaged arts provide a **shared understanding** and emotional connection, transforming our perspectives, and **challenging the status quo**. Through the arts we can explore, communicate, and **question the world around us.**"

-Andreína Maldonado, Musician Changemaker Accelerator (MCA) Academy artist

THE MUSIC TO LIFE ARTIST ECOSYSTEM

Day-long Intensive In-Person Training

WORKSHOPS

Each Workshop provides entrepreneurial change-making skills for up to 15 artists and engages a variety of community partners and stakeholders to jumpstart the local "social change marketplace" and creative economy.



Boise, ID (June)/Huntsville, AL (Oct)

7-Month Virtual Project Incubator

ACADEMIES

Each Academy provides extensive training for 10 artists in concept/program development, securing partnerships and fundraising. Artists are paired with mentors and local partners to embed their project in the community.



Fall 2023/Spring 2024

Watch the Boise MCA Workshop in action!



WHO ARE THE ARTISTS WE SERVE?



400+ Juried Artists

42 States

50% BIPOC

37 Genres

Ages 18-73



We are working with the Univ. of NV Dept. of Family Medicine to integrate music-based strategies for teens into their residency program

"I've sustained a lifelong career in the arts and done tons of community work without any real training; I NEED the specialized business skills and mentorship of Music to Life to earn income and be effective as a social change artist."

- Carla Gover
Academy 2023

Mentorship, Resources and Community

SUSTAINED SUPPORT

We connect artists with their peers, mentors and platforms to amplify their music and stories of community change. Programs include:

- Changemaker Exchange Mentorship Series
- Melody Unchained Artist Newsletter
- Workshop & Academy reunions
- Speaker's Bureau



Conferences and Consultations

AWARENESS-RAISING

We promote the value and impact of musicians as changemakers and creative community leaders.

Recent panels/presentations include:

- Artists Thrive, NC
- Music Cities, AL
- Americafest, TN
- Braver Angels, Online





INVESTING IN MUSICIANS IS INVESTING IN CHANGE

Music to Life invests \$12K to train, mentor and support each Academy artist.

Results from our Spring 2023 cohort...

Mehuman Ernst



GourdFest

PROJECT:

Passionate for agricultural equity and BIPOC farmers, Mehuman conceived of GourdFest to celebrate the synergy between making music and growing food. Through the MCA Academy, Mehuman developed her idea, emphasizing unity through the cross-cultural symbol of gourds, and secured partnerships and funding to bring GourdFest to life in Tennessee in October 2023.

IMPACT:

- 253 participants
- 50 artists, sponsors and small businesses
- Fiscal sponsorship

The community gained a **greater sense of interdependence**, appreciation for the **equitable treatment of artists and farmers** and the value of a **diverse community support network**.

Generated cash & resources valued at: **\$26K**

Beny Esguerra



Wheel it Studios

PROJECT:

In its 5th year, Beny's *Wheel It Studios* provides mobile access to recording equipment and mentorship for low income young artists across high-density, gang-driven neighborhoods, resulting in violence reduction and collaboration through music making. Through the MCA Academy, Beny worked towards long-term sustainability and funding to expand his outreach and generate income for youth participants.

IMPACT:

- 200 at-risk youth artists
- 5 album releases
- Sustainable income for youth artists

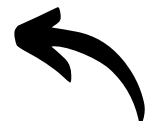
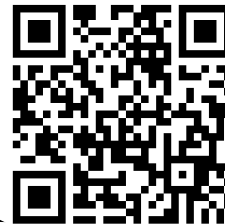
The community gained a **safe space for inter-cultural connection**, a creative outlet for **violence prevention** and new sources of **neighborhood stability and income**.

Generated cash & resources valued at: **\$36K**

BOTTOM LINE...

Socially conscious musicians are a **long-term investment** in creative solutions for a just and equitable world.

"Confronted with many worthy causes, Music to Life commands my admiration, respect and trust. They work in unimaginably creative ways, behind the scenes, shining a light into our communities, and empowering socially aware musicians to pursue livelihoods that are both purposeful and ethical." - Deecie Denison, VT



Scan here to donate!

Upcoming...

Pass the Mic:

Mission-driven annual event featuring music & stories from seasoned and emerging social change artists

Artist Advisory Board:

Professional development channel through which Music to Life's Juried Artists can build skills for community leadership

Expanded National Reach:

Increased Workshops, national pilot projects and high profile speaking engagements (ex. ImagineSolutions Conference)